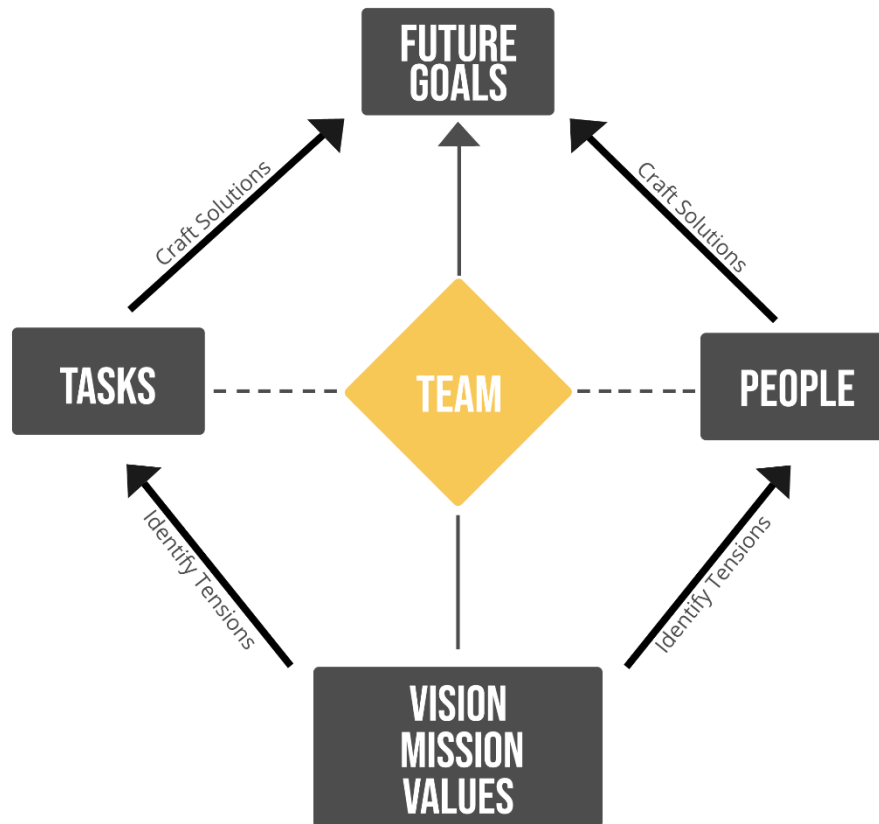


The COREX25 Framework

5 X 5 Combinations

5 Platforms

1. CULTURE
2. OPERATIONS
3. RESULTS
4. EXPANSIONS
5. X-FACTOR



5 Principles

1. CLARITY
2. COHESIVENESS
3. CHARACTER
4. COMPETENCE
5. CAPACITY

Five Essential Leadership Platforms

C – Culture: The way people think; what they believe and value; and how they behave.

O – Operations: All the processes and systems that are used to get things done.

R – Results: The necessary outcomes for the organization to be successful.

E – Expansion: Scalability, Adaptability and Replicability necessary for facilitating growth.

X – X-Factor: Opportunities or Threats emerging from outside the control of the organization.



Five Universal Principles of Teamwork



1. **Clarity:** Every part of an organization's mission, vision and values must be well defined.
2. **Cohesiveness:** All team members must be in alignment with the mission, vision and values.
3. **Character:** Every team member must have an ownership mindset based on integrity.
4. **Competence:** Each team member must have the skills, training and tools to succeed.
5. **Capacity:** In order to accomplish the most, every team member must be at their best.